

An Overview of Small Wind Systems

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Bergey Windpower Co.

A World Leader in Small Wind

- ❖ BWC Established in 1977
- ❖ Manufactures Small Wind Turbines Rated at 1, 1.5 and 10 kW (6 & 50 kW in development)
- ❖ Serve Consumer, Commercial, and Industrial Markets
- ❖ ~2,100 Installations, Covering All 50 U.S. States and 90 Countries
- ❖ 250 U.S. and 70 Foreign Dealers
- ❖ Licensee in Australia (Venco) and Subsidiary in China (Beijing Bergey Windpower Ltd.)



The Last One Left Standing

- ❖ **BWC Faced 45 Competitors in the 70's & 80's**
- ❖ **Gained Leading Market Share in 1983**
- ❖ **BWC is the Sole Survivor from the Last Energy Crisis**
- ❖ **The Difference:**
Better Technology:
Product Ruggedness
& Reliability



Popular Science, July, 1982

Modern Small Wind Turbines:

High Tech, High Reliability, Low Maintenance

- ❖ Products from 400 W – 50 kW
- ❖ Technically Advanced
- ❖ Only 2-3 Moving Parts
- ❖ Very Low Maintenance Requirements
- ❖ Proven: Thousands of Grid-Connected Systems Since 1980
- ❖ **American Companies are the Market and Technology Leaders**

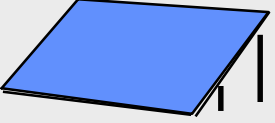

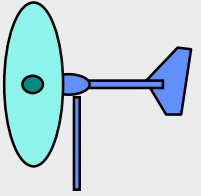


(Not to scale)



Wind has the Lowest Costs

Less Than ½ the Cost of Solar

Status of the Technologies	 Photovoltaics	 Solar Thermal	 Small Wind
	Commercial	Demo	Commercial
Installed Cost	\$ 9 / Watt	\$ 10 / Watt	\$ 3.50 / Watt
Payback Period	30 Years	30+ Years	15 Years
Cost Potential	\$ 3 in 2010	?	\$ 1.50 in 2010
Typical Site	Suburban	Southwest	Rural
Available Resources	Poor - Good	Poor - Good	Poor - Great

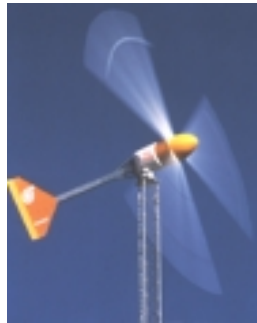
More Expensive, but Also More Valuable



Large Turbines

- ❖ ~ \$1,000 / kW
- ❖ High Voltage Delivery
- ❖ Value of Power:

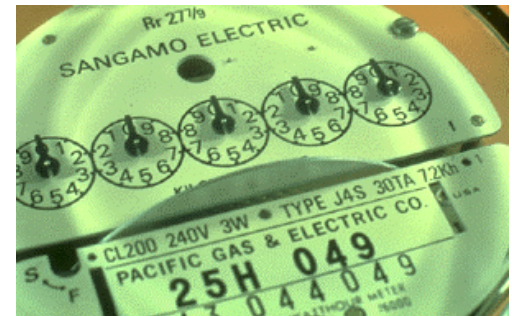
2 - 6¢



Small Turbines

- ❖ ~ \$3 – 4,000 / kW
- ❖ Low Voltage Delivery
- ❖ Value of Power:

6 - 26¢

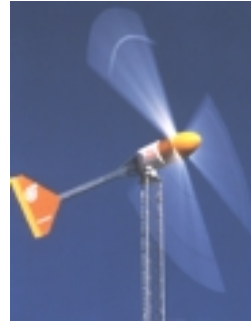


Small Turbines Require Less Wind



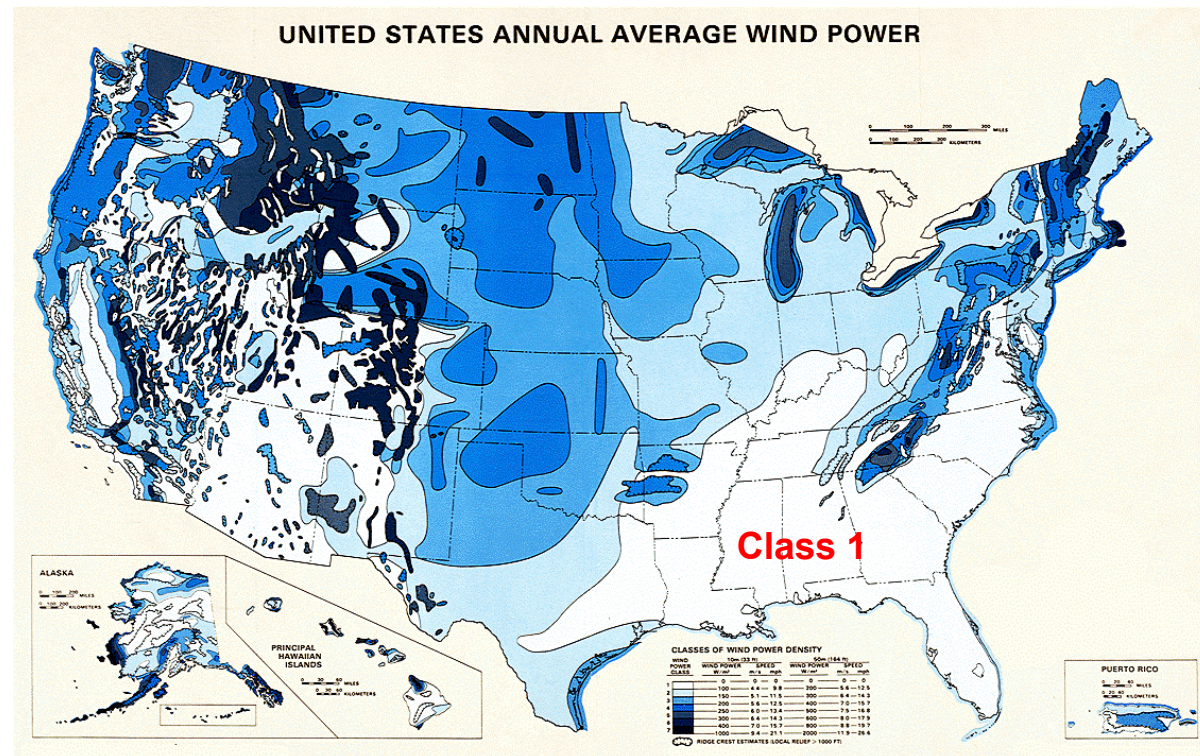
Large Turbines

- ❖ Require ~ Class 3-4 Wind Regime
- ❖ Prefer Class 5



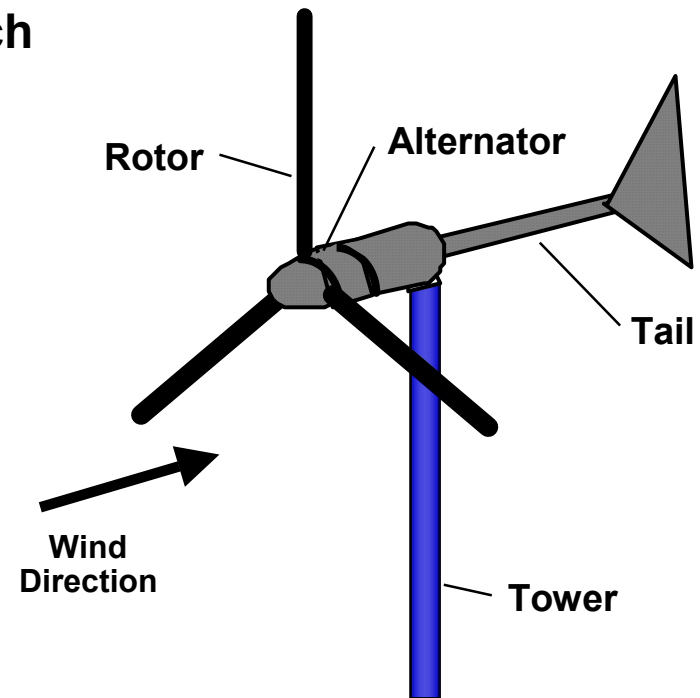
Small Turbines

- ❖ Require ~ Class 2 Wind Regime



Generic Small Wind Turbine

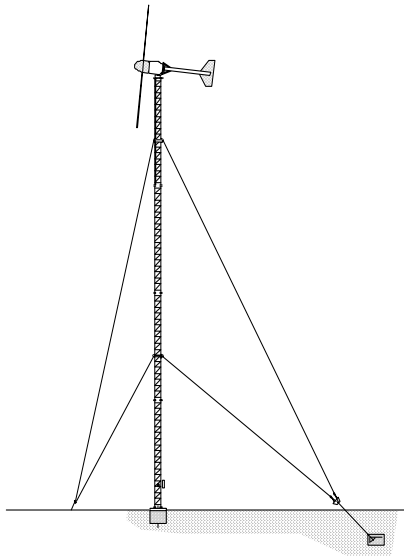
- ◆ Horizontal-Axis, Up-Wind Configuration
- ◆ 2 or 3 Blade Rigid Rotor - Fixed Pitch
- ◆ Special Direct Drive Generator, Usually Permanent Magnet Type
- ◆ Tail Aligns Rotor to Wind
- ◆ Passive Overspeed Protection by Furling, Either Up or to Side
- ◆ No Mechanical Brake ... Shutdown with Electrical Braking
- ◆ Yaw-Axis Slip-Rings
- ◆ Mechanically Simplicity ... Few Moving Parts



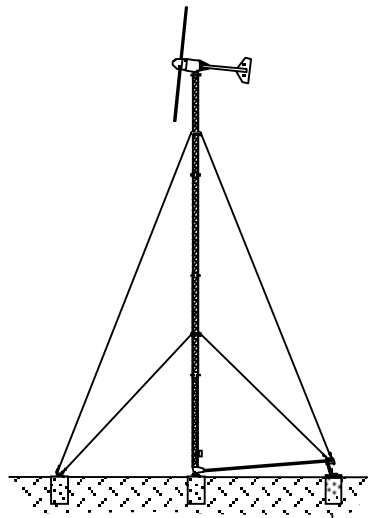
System Components:

Towers – Numerous Options

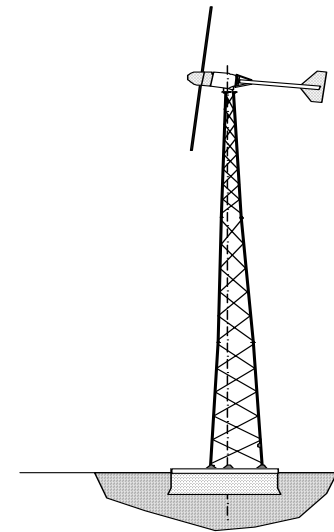
Towers of 18 - 37 m (60 - 120 ft) Recommended for Most Situations



Guyed-Lattice

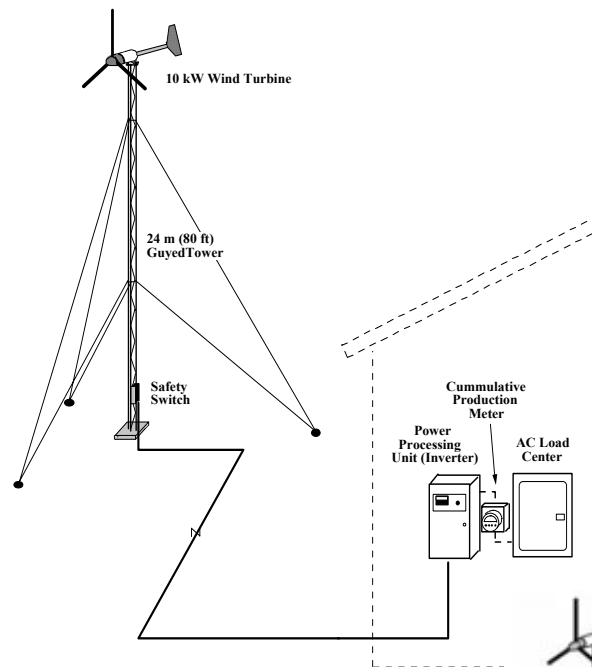


**Guyed
Tilt-up**

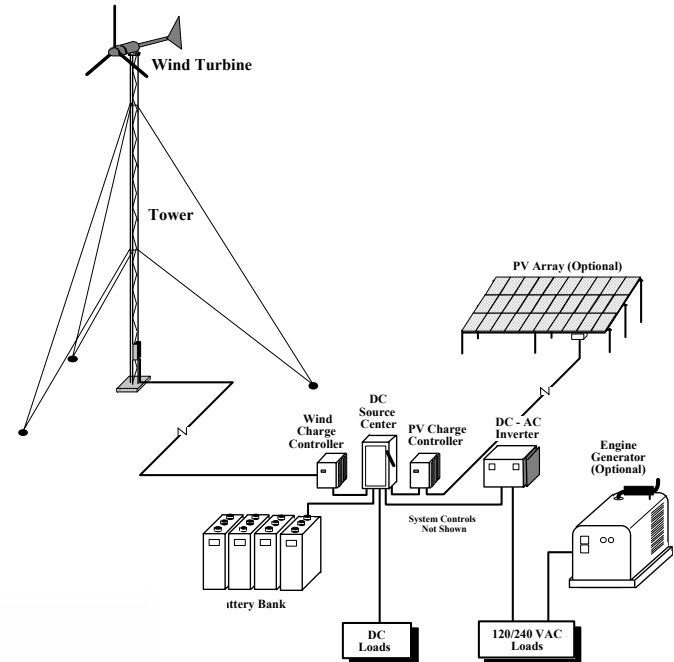


**Self-Supporting
Lattice**

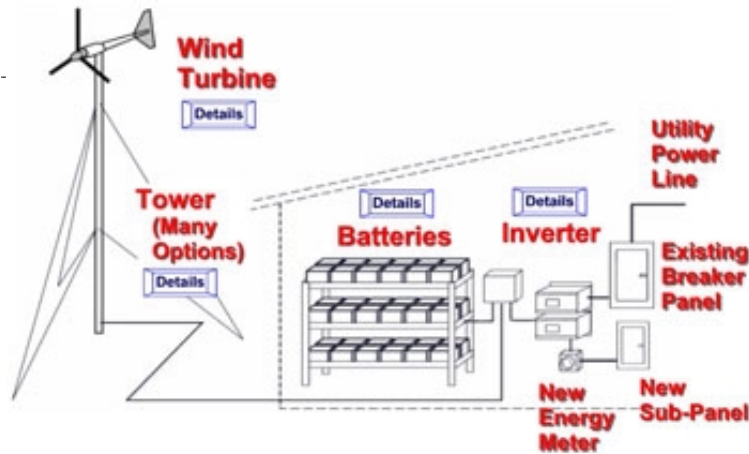
Electrical Architectures



Grid-Intertie



Off-Grid

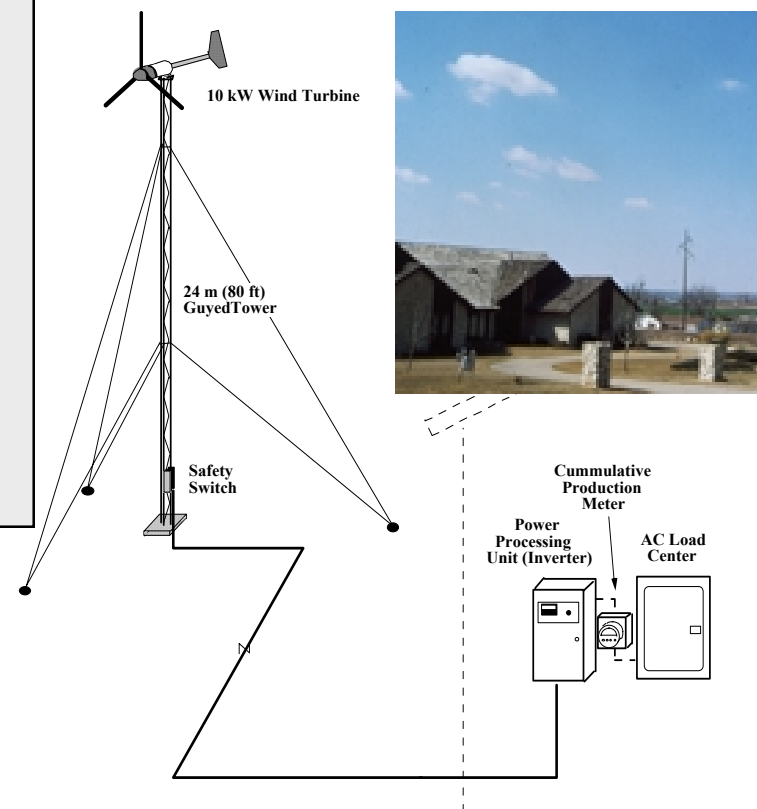


Intertie + Back-up

Rural Residential Wind

TYPICAL HOME SYSTEM

- ❖ 10 kW (21 ft. Rotor Diameter)
- ❖ Rural Site, 1 Acre or More
- ❖ Connected to House Wiring
- ❖ Produces ~ 13,000 kWh per Year
- ❖ Offsets ~ 7 Tons of CO₂ per Year
- ❖ Excess Power Sold to Utility (PURPA)
- ❖ Either Net Metering or Very Low Buy-Back Rate
- ❖ Cost: ~ \$32,000 - \$40,000



People Want Wind Turbines for Their Homes



**“Please give me something
that will lower my electric
bills, will help the
environment
and that I
can afford”**

**91% of Americans support tax
incentives for renewable energy**

CNN/USA Today Poll, May 9, 2001



The 64 mpg SUV

Residential Wind Turbine:

Remedy for “Soccer Mom’s Remorse”



19,700 Lbs

+



-15,700 Lbs

=



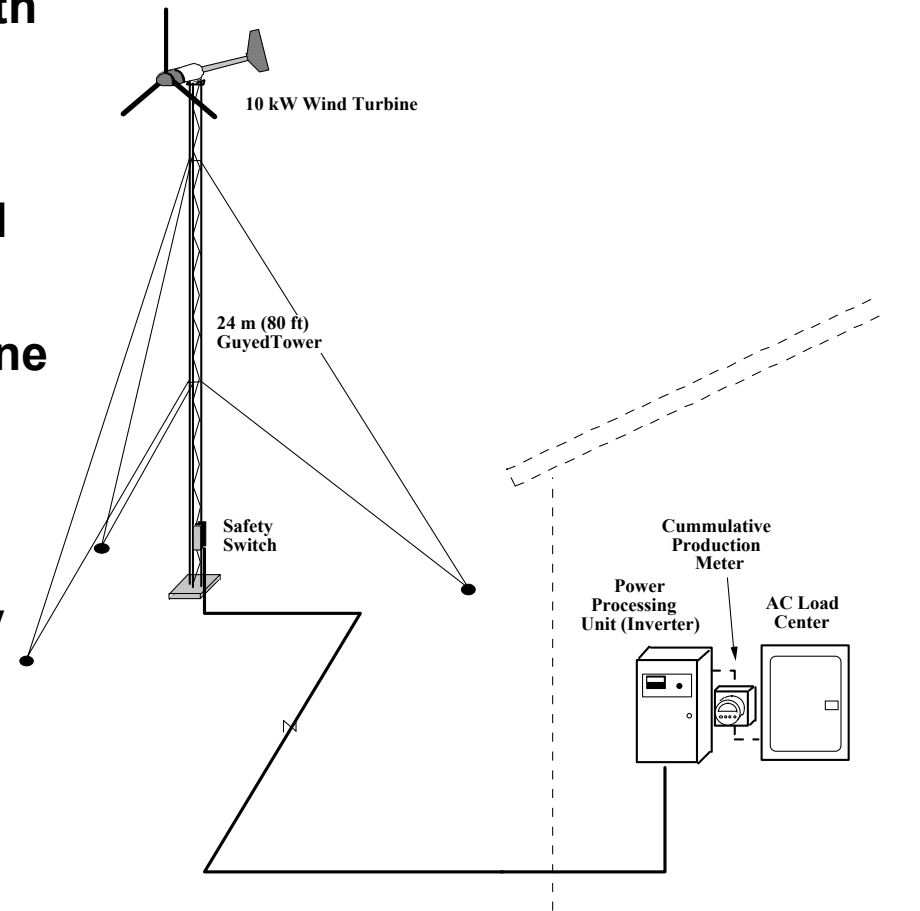
4,500 Lbs

Annual CO₂ Emissions



Grid-Intertie System

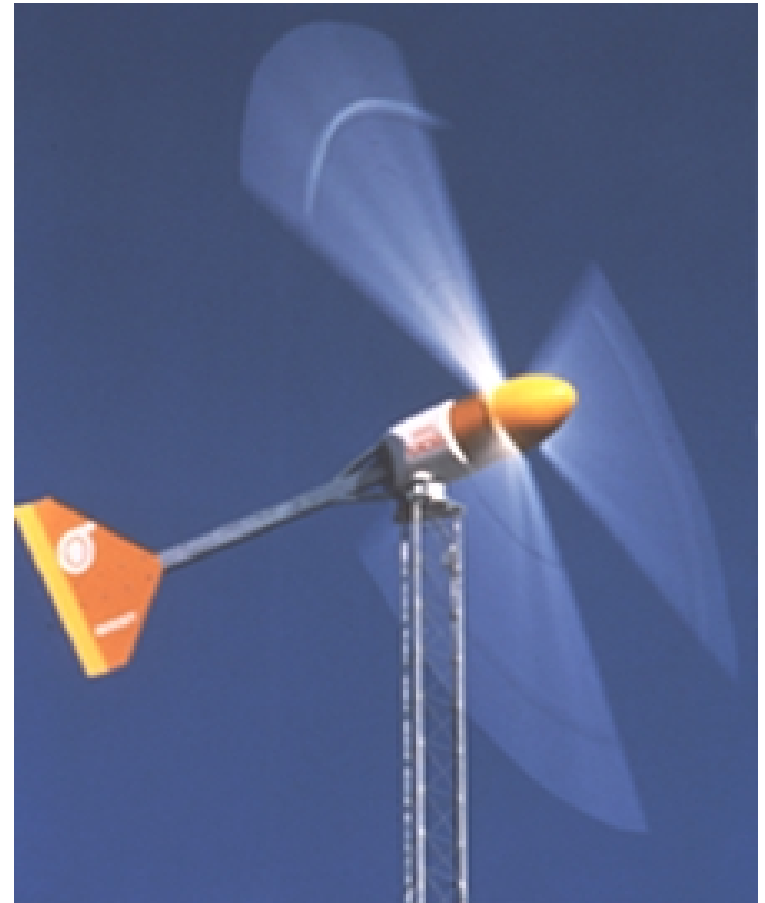
- ◆ Variable Speed Wind Turbine, with Inverter
- ◆ No Batteries
- ◆ Grid-Connect Through Dedicated Breaker in AC Load Center
- ◆ Simultaneous Supply from Turbine and Utility ... Not “Either or”
- ◆ Turbine Production Reduces Purchase of Utility Power
- ◆ Excess Production Sold to Utility
- ◆ System Shuts Down During Outage
- ◆ Easily Retrofitted to Existing Facilities



System Components:

Wind Turbine – Bergey Excel-S

- ❖ Rated at 10 kW at 30 mph
- ❖ 20 ft. Diameter Rotor
- ❖ ~ 700 Installed
- ❖ ~ 80% Market Share in the 5 – 15 kW Size Range
- ❖ 5 Year Warranty (Industry's Longest)
- ❖ New Blade System for 2001



System Components:

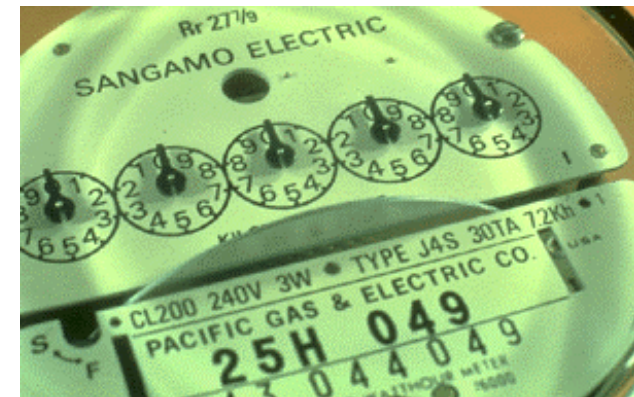
Inverter – Bergey GridTek 10

- ❖ **Grid-Intertie Inverter for the 10 kW BWC Excel Wind Turbine**
- ❖ **Manufactured by Trace Technologies**
- ❖ **IGBT / DSP Digital Design**
- ❖ **Standards: UL 1741, IEEE 929, IEEE 519**
- ❖ **UL Certified**



Interconnection

- ❖ Industry Experience: 300+ Million Operating Hours at Thousands of Sites
- ❖ Utility Interconnection Agreement Required
- ❖ PURPA 210, Qualifying Facility
- ❖ State Implementation Rules Differ
- ❖ Net Metering (Energy Banking) for Small Systems in ~ 30 States
- ❖ Emerging UL and IEEE Standards for Safety and Power Quality



Permits

- ❖ **Building Permit Usually Required**
- ❖ **Industry Design Standards Exceed Building Code Requirements for Wind Loading**
- ❖ **Height Restrictions are the Most Common Problem: 35 ft. in Many Areas**
- ❖ **Need 80 – 120 ft Towers**
- ❖ **Neighbor's Concerns: Noise, Aesthetics, Property Values ... NIMBY & Neighborhood Politics**



Example from Active Market Area

- ❖ Residential System
- ❖ Kern County, California
- ❖ Moderate – Good Wind Resources
- ❖ Southern California Edison: ~21 cents per kWh
- ❖ Net Metering, Annual Period
- ❖ 50% Rebate Available under System Benefits Fund



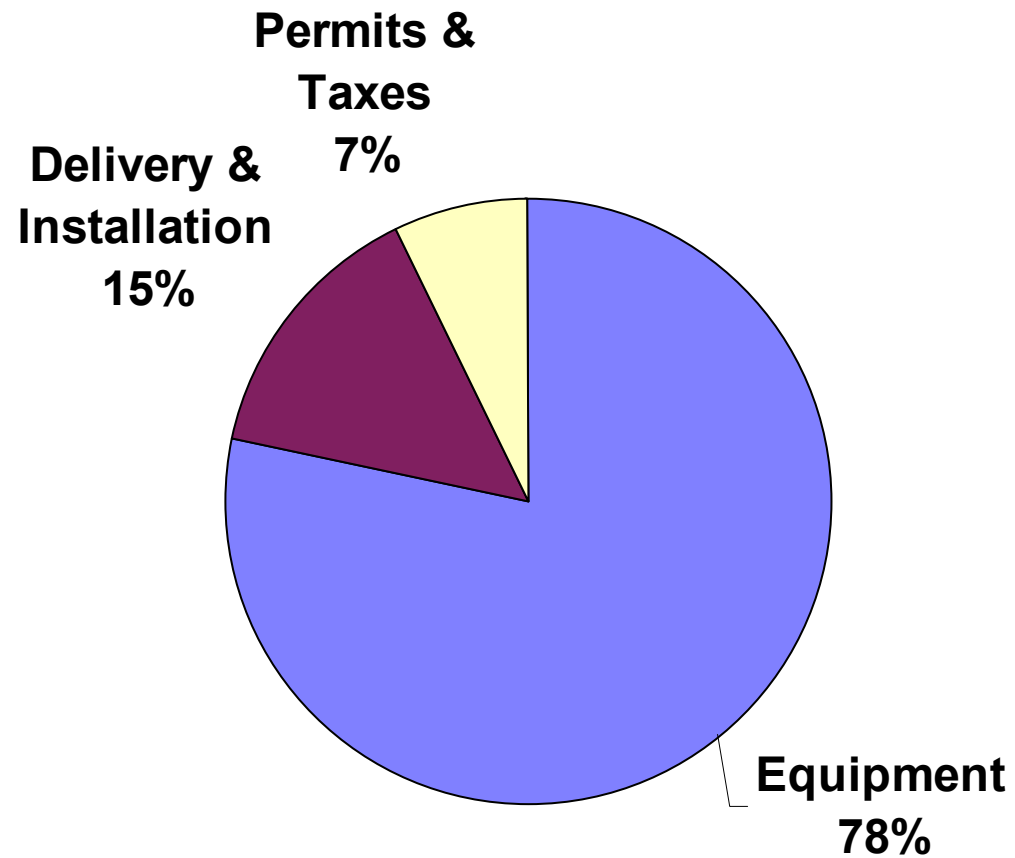
10 kW, Tehachapi, CA

10 kW System Costs

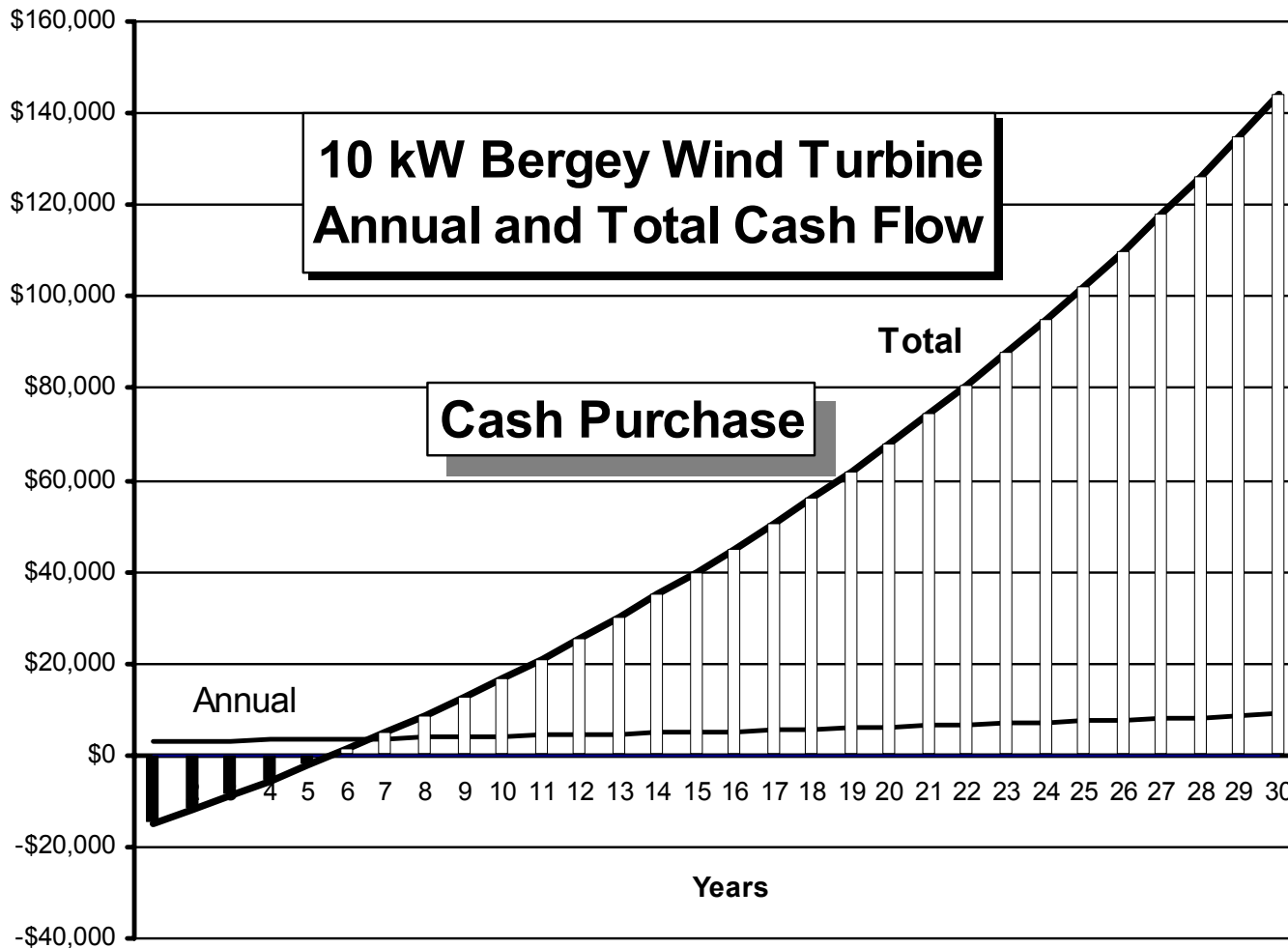
Item	Description	Price
1	EXCEL-S Wind turbine & Inverter	\$20,900
2	100 ft GL Tower Kit	\$6,900
3	Tower Wiring Kit	\$930
4	Shipping & Delivery	\$1,000
5	Foundations	\$1,000
6	Wire Run (300 ft)	\$900
7	Electrical Contractor	\$650
8	Turbine Set-Up (Including Crane)	\$950
9	Misc. Costs	\$500
10	Building Permit	\$400
11	Sales Tax (7.25%)	\$2,033
Total:		\$36,133



Cost Breakdown



Economics - California



California Sales are Exploding

- ❖ 50% CEC Rebate for up to 10 kW Wind Turbines
- ❖ Electric Rates have Increased up to 80% (26 cents/kWh for usage over 3 x baseline)
- ❖ BWC has Tripled Production Since First of the Year
- ❖ Zoning Issues are the Only Bottleneck



PG&E
RATE SHOCK

Just Say No !

Install a Bergey personal wind turbine at your home or business and reduce your bills by \$120-\$200 per month. Spin your meter backwards! One-half the cost of solar.

50% REBATE AVAILABLE

Offered by the California Energy Commission. Bergey wind turbines are certified by the CEC.

Get full information, 24 hours a day:
www.bergey.com

Or, call toll-free:
1-866-237-4397

BERGEY WINDPOWER The World's Leading Supplier of Small Wind Turbines

Domestic Market: **It's Back!**

- ❖ State Rebate / Buy-down Programs are Reviving the Rural Residential Market
- ❖ Growing Consumer Interest in Clean Energy and Self-Generation

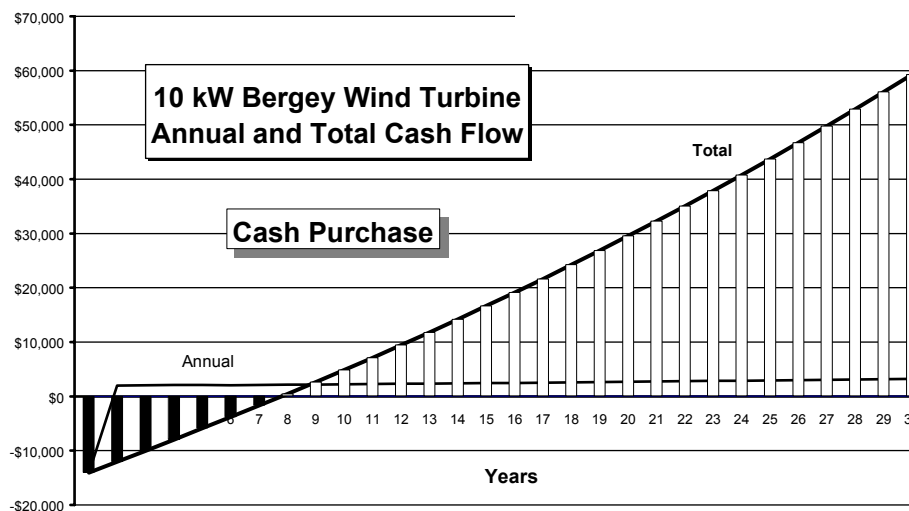


50% Rebate



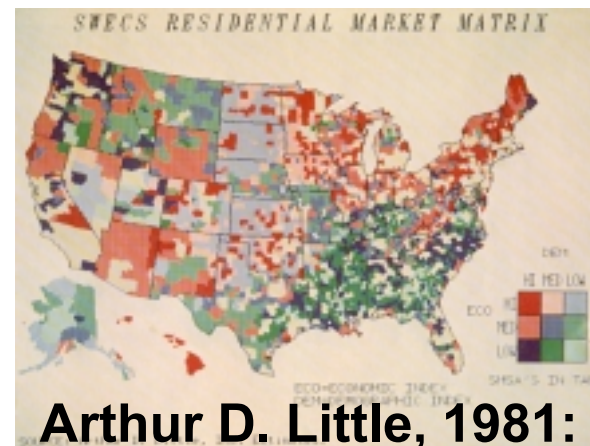
50% Grant

60% Rebate in NJ



U.S. Market Potential: **It's Big!**

- ❖ Residential Electricity Consumption Exceeds Either Commercial or Industrial (35% of U.S. Sales in 1998)
- ❖ 20.6 Million Homes have 1 Acre or More
- ❖ 30.4 Million Homes have ½ Acre or More
- ❖ 4.6 Million Commercial Buildings
- ❖ Estimated 60% are in Class 2+ Winds



**Market
Potential:**

**4 - 8 Million
Units by 2020**

Barriers to the Market

Why Aren't There More Small Turbines

- ❖ Economics: Low Production Volume & Historical Lack of Subsidies = High Costs
- ❖ No Federal Tax Incentives
- ❖ Public Apathy Towards Energy
- ❖ Zoning: 35' Height Restriction
- ❖ No Real US-DOE Small Wind Program



Programs and Policies to Nurture the Rural Residential Market

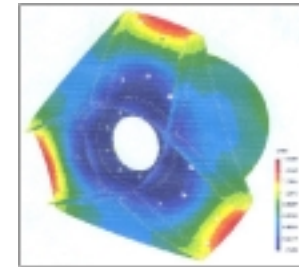
- ◆ Establish Rebate or Grant Programs Under Utility Restructuring (System Benefit Charge), Like California, Illinois, and New Jersey
- ◆ Create State Tax Credit Programs, like North Carolina
- ◆ Sales Tax Exemption
- ◆ Allow Net Metering, with Annual “Banking” Period
- ◆ Set Reasonable Interconnection Requirements
- ◆ State Zoning Regulation or Model Ordinance
- ◆ Property Tax Exemption
- ◆ Focus on Market Development First, R&D Second



New Technology is Lowering Costs

US-DOE Advanced Small Wind Turbine Program + Industry Funded R&D

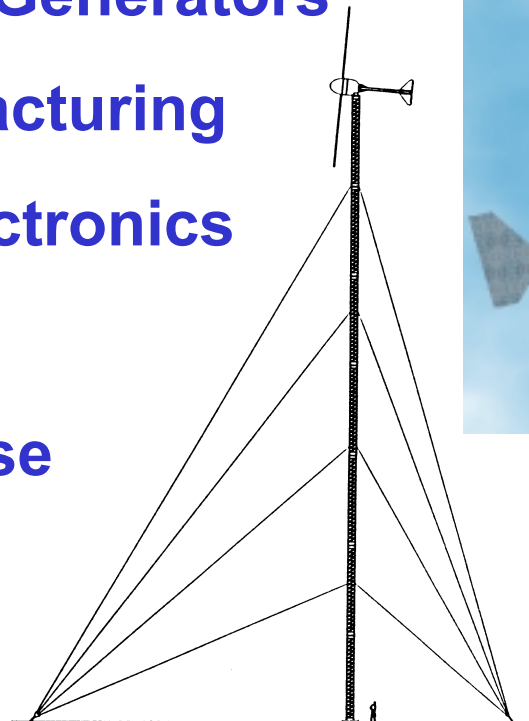
- ❖ **Advanced Airfoils**
- ❖ **“Super-Magnet” Generators**
- ❖ **Low Cost Manufacturing**
- ❖ **Smart Power Electronics**
- ❖ **Very Tall Towers**
- ❖ **Stealth: Low Noise**



3D Solid Modeling



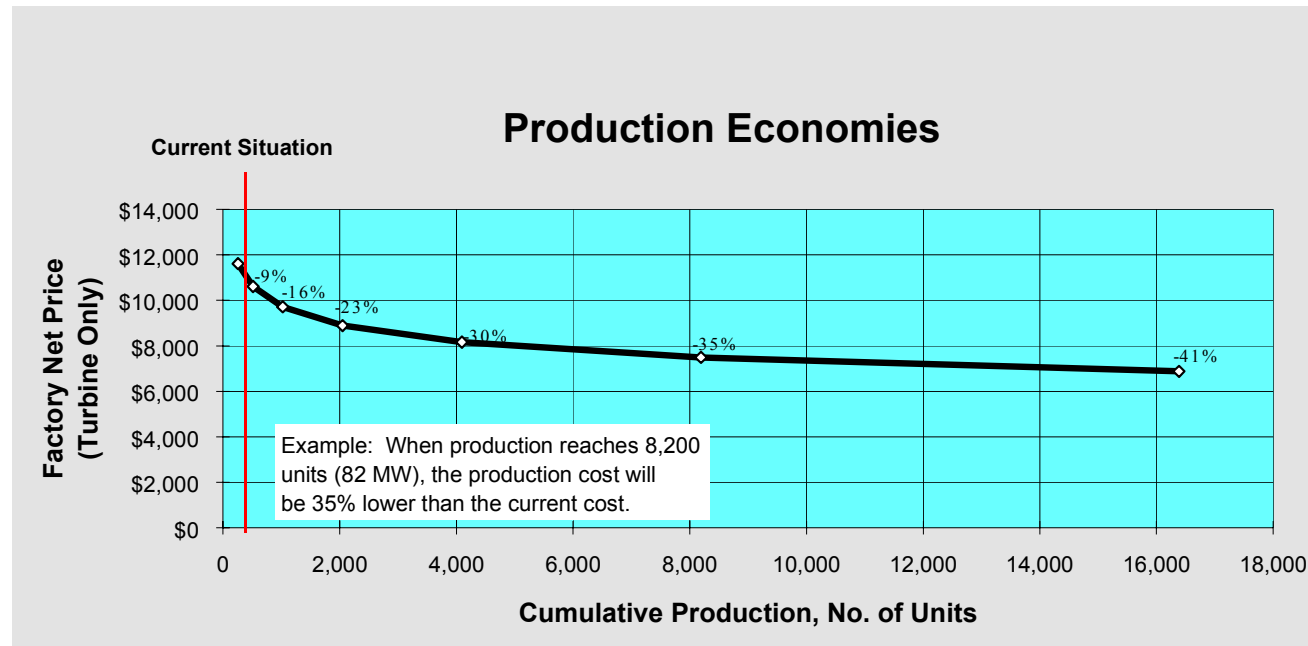
**Bergey
50 kW**



**Windlite
10 kW**



Volume Production will Lower Costs



Small Wind is a New-Age Home Appliance ... “a ceiling fan on steroids”



Sources for Further Information on Small Wind

- ◆ American Wind Energy Association, Washington, DC
www.awea.org or 202-383-2500
- ◆ Bergey WindPower Co., Norman, OK
www.bergey.com or 405-364-4212
- ◆ US-DOE National Wind Technology Center, Boulder, CO
Ms. Trudy Forsyth: 303-384-6932

